

CEPA'S GLOBAL HEALTH PRACTICE

Informing
evidence-based global
health policy and
programmes

Cambridge Economic Policy Associates

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Who we are

Cambridge Economic Policy Associates (CEPA) is a public policy and economics consultancy based in London. Established in 2001, we have worked on more than 900 projects across the world.

What we do

CEPA's Global Health practice contributes to the effectiveness and sustainability of development aid in the health sector. We combine public policy, evaluation and health economics expertise towards improving the availability, quality and use of evidence for strategic, policy and programmatic planning and implementation.

We conduct short, medium and long-term assignments, with clients including global health partnerships, multilateral and bilateral agencies, donors and foundations, country governments and international NGOs.

We provide a unique offering of multi-sectoral expertise for Global Health, through our work in several development areas across CEPA's other practices of Agriculture, Infrastructure, and Water and Sanitation.

How we work

We value close client engagement and ensure:

- technical excellence and rigour in all aspects of what we do;
- a broad, multi-sectoral view for the development of innovative and context-specific solutions;
- independence and objectivity in our findings;
- tailored project teams drawing on internal staff expertise, supplemented by our extensive network of experienced international and national consultants;
- a dynamic and flexible way of working, responsive to clients' changing needs;
- timely and high-quality outputs, often against tight deadlines.

CEPA's services

Evaluation and
impact assessment



Strategy and
governance



Organisational
support



Health economics



Health policy and
technical advisory



Operational research
and evidence synthesis

CEPA's expertise

Health focus areas

- Communicable diseases (HIV/AIDS, malaria, TB, HepC)
- Maternal and child health
- Sexual and reproductive health
- Immunisation
- Non-communicable diseases
- Epidemics (cholera, influenza)
- Nutrition

Cross cutting

- Health systems strengthening
- Universal health coverage
- Health policy and governance
- Health financing
- Commodity market dynamics and supply/ access
- Health data and information systems

Sample project experience

Evaluation and impact assessment



Thematic review to assess the Global Fund's current approach to investing in Resilient and Sustainable Systems for Health (RSSH)

A review of the implementation of the RSSH investment framework, related processes, policies and tools and partnerships with governments and other donors.

Mid-term evaluation of the Stop TB Partnership's TB REACH initiative

A review of the model and impact of the TB REACH initiative that provides grants for innovative TB case detection.

Mid-term review of GAIN's Infant and Young Child Nutrition (IYCN) programme

An evaluation of the impact of GAIN's IYCN programme in improving nutrition and reducing anaemia in children, including identification of the most successful models for scale-up.

Health economics



Evaluation of grant funding to the Clinton Health Access Initiative (CHAI) to support the paediatric HIV market

A review of the market impact of CHAI's work on paediatric antiretrovirals and diagnostics.

Return on investment of the Global Financing Facility (GFF)

An assessment of the health and nutrition impact as well as the economic and social costs of GFF investments.

Strategy and governance



Strategic review of the WHO Family, Women's and Children's Health cluster focusing on health across the life course

Working with WHO's leadership, CEPA supported the development of a renewed strategy for the cluster, to reinforce its role and comparative advantage in the global landscape.

Learning Agenda – Gavi's new country engagement framework

Feedback was solicited from countries on their experience with implementing Gavi's new model of support to countries, which replaced its previous approach of single application based support.

Sample project experience

Health policy and technical advisory



Investment case for Civil Registration and Vital Statistics (CRVS)

The investment case highlighted the costs and benefits of investing in CRVS, aiming to serve as an advocacy document for global and country stakeholders.

Development of the Global Strategy for Women's', Children's' and Adolescents' Health and the GFF

CEPA supported the Partnership for Maternal, Newborn & Child Health in gathering input from a range of stakeholders to develop the Global Strategy as well as the GFF.

Framework for assessing governance-related barriers to integration of health systems

A diagnostic tool to assess governance bottlenecks to integration was developed for pilot testing and broader use in select Global Fund supported countries.

Organisational support



Advisory support to The Partnership for Maternal, Newborn & Child Health

CEPA has provided advice to PMNCH over many years, in support of the development of its strategy and implementation of its plan.

Development of the Gavi application guidelines

Support for the development of application guidelines and forms for countries, for the vaccine, health systems strengthening and cold chain equipment optimisation platform.

Operational research and evidence synthesis



Evaluation of the Norway India Partnership Initiative

A review of the bilateral partnership between the Norwegian and Indian government in support of Millennium Development Goals (MDGs) 4 and 5, including specific facility-based and community interventions in the area of maternal and child health.

Meta-review of Gavi HSS country evaluations

A meta-review of fourteen country evaluations of Gavi Health Systems Strengthening (HSS) support to inform Gavi's review of its HSS window.

How clients engage us

CEPA enjoys a number of longstanding working relationships with global health partnerships, multilateral and bilateral agencies, donors and foundations, governments and NGOs. We respond to requests for proposals and express interest in projects which fit with the team's experience and availability. CEPA maintains many key positions on supplier frameworks, panels and lists.

Organisations sometimes require CEPA's support at short notice and may need advice urgently. CEPA is always available to discuss potential projects with existing or new clients, and we are capable of rapid mobilisation when needed.

Next steps

To find out more, please contact a member of the team shown below.



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