

Title: Private sector and child health

Date: 2009

Client: Partnership for Maternal, Newborn and Child Health (PMNCH)

Country / Region: Global

The Partnership for Maternal, Newborn and Child Health (PMNCH) is a global health partnership launched in September 2005. It is a unique entity which combines the maternal, newborn and child health (MNCH) communities into an alliance of more than 300 members to work towards achieving Millennium Development Goals (MDGs) 4 and 5.

CEPA supported PMNCH in the development of a paper on the effectiveness of child health initiatives globally to reach the MDG 4, and exploring the role and engagement of the private sector in child health programs and strategies. The work included consideration of the key constraints to the effectiveness of child health programs and strategies globally, with a view to identifying potential solutions to overcome any barriers to effectiveness. In that regard, key questions explored included:

- the reasons that private sector engagement is so low in child health programs compared to other healthcare initiatives (despite general awareness about its value / role and current strategies for engagement such as contracting, franchising etc.); and
- ways to increase the involvement of the private sector to enhance the effective delivery of child health programs and strategies, especially in geographies such as South Asia where the reach of public sector healthcare provision is very low.

As part of this work, CEPA conducted interviews with a wide range of stakeholders in developing the analysis for the report.

Links:

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