

Advice to BECTA and the Content Advisory Board – Digital Learning Market in England

Date: 2004 - 2006

Client: British Educational Communications and Technology Agency (BECTA)

Country / Region: United Kingdom

CEPA provides strategic support to the British Educational Communications and Technology Agency (BECTA) in planning and developing papers for the Content Advisory Board (CAB), which advises the Secretary of State for Education and Skills on the performance of Curriculum Online and the development of a comprehensive range of online digital learning resources for schools. CEPA has worked alongside BECTA Content teams in a number of different areas:

- Market impact of the e-Learning Credits policy. Work in this area has included reviews of the latest market survey evidence on schools' spend, budgets, and purchasing behaviour, as well as consultation exercises with leading private sector suppliers to determine the investment impact of eLCs. Detailed analysis of a products database and eLC returns have also been carried out to establish the largest market participants, the most popular products and changes in product supply over time.
- eLC policy issues. CEPA has prepared papers which consider digital content commissioning policy issues, and emerging e-Learning Credit (eLC) digital product eligibility rules, including an analysis of the likely impact on practitioners, suppliers and BECTA/DfES of a range of options for eLC eligibility going forward.
- Performance of Curriculum Online. CEPA was commissioned by BECTA to produce a set of papers for the BECTA Board which analysed the objectives, functionality and performance of the Curriculum Online (COL) website, focussing on issues relating to the transfer of the service from the DfES to BECTA, the feasibility of improving the service, and operating costs.

In addition to the above areas of work, CEPA has also supported the Content Advisory Board in preparing its biannual report and recommendations to the Secretary of State for Education and Skills.

Links:

- British Educational Communications and Technology Agency (BECTA)
- Content Advisory Board (CAB)
- Second report to the Secretary of State
- Third report to the Secretary of State
- CAB paper - Impact of eLCs (March 2004)
- CAB presentations – Update of the State of the Market (Dec 2006)
- CAB paper - Performance of the Curriculum Online website (June 2004)