

## **Developing the Curriculum Online concept**

**Date:** 2001-2002

**Client:** Department for Education and Skills (DfES), UK

**Country / Region:** United Kingdom

CEPA provided advice to Department for Education and Skills (DfES), UK on approaches to promoting the development of high-quality digital curriculum content in the UK. The study considered the case for interventions on both the demand and supply sides of the content sector. The recommendations included suggestions as to how the proposed investment by the BBC could be adjusted to make it consistent with private sector provision of content.

As part of this work, CEPA facilitated and chaired DfES meetings between the BBC and representatives of the content industry in September (2001) and January (2002). As part of which CEPA helped develop consensus surrounding electronic learning credits, restrictions on BBC spending and the approach to managed learning environments. The work also defined the areas where the BBC and the industry could not reach agreement.

CEPA provided further ad hoc advice to DfES on the curriculum online / digital curriculum debate, and the approach to structuring the delivery of the Curriculum Online proposition through 2002.

### **Links:**

- Curriculum Online
- Department for Education and Skills (DfES)
- British Broadcast Corporation